



Experience Downtown Reading

Official Contest Rules

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, AND LOCAL LAWS APPLY. VOID WHERE PROHIBITED.

1. Eligibility

Experience Downtown Reading (the "Contest") is open to residents of the United States and the District of Columbia who are at least eighteen (18) years old at the time of entry. Employees of the Reading Parking Authority, including their immediate family (spouse, parents, siblings and children) and household members and other companies associated with the promotion of the Contest, including their employees, respective parent companies, subsidiaries, affiliates, advertising and promotion agencies are not eligible. The Contest is subject to all applicable federal, state, and local laws. **Contest winner may not have any outstanding tickets or other unpaid balances with the Reading Parking Authority.**

2. Sponsor

The Contest is sponsored by the Reading Parking Authority, located at 430 S 4th Street, Reading, Pennsylvania 19602.

3. Agreement to Official Rules

An individual participating in the Contest ("Contest Participant") is required to accept and comply with these Official Contest Rules ("Rules") and the decisions of the Reading Parking Authority ("Sponsor"), which shall be final and binding. Winning a prize is contingent upon compliance with these Rules and the requirements set forth herein.

4. Contest Period

The Contest begins on the 1st day of each month at 12:01 am EST and ends on the 15th day of each month at 11:59pm EST (the "Contest Period"). The Contest shall only occur in months chosen by Sponsor. Sponsor reserves the right to stop the Contest completely upon the conclusion of any Contest Period. Entries that are submitted before or after a Contest Period will be disqualified. Submissions will be accepted during any Contest Period using any of the methods set forth in Section 5.



5. How to Enter

Methods of entry include:

1. visiting the Sponsor's website (www.readingparking.com) and following the directions provided to complete and submit the entry information; or
2. clicking a link on Facebook, Instagram, or X (formerly known as Twitter), which will lead to the contest page on the Sponsor's website; or
3. scanning a QR code which will lead to the contest page on the Sponsor's website; or
4. any other means the Sponsor chooses to utilize at its sole discretion.

There is a limit of one (1) entry per person, per email address, per household for the duration of the Contest Period, regardless of the method of entry. Entries received from any person, e-mail address, or household in excess of the stated limit will be void. All entries become the property of Sponsor and will not be acknowledged or returned. Each Contest Participant is limited to winning one prize per calendar year.

6. Prize Drawing

On or about the 18th of the month, the Sponsor will select potential winner(s) in a random drawing from among all eligible entries received. The odds of being selected depend on the number of eligible entries received. The Sponsor will attempt to notify the potential winner(s) via telephone and/or email on or about the 18th of the month. If the potential winner(s) cannot be contacted within three (3) days after the date of the first attempt to contact them, the Sponsor may select an alternate potential winner(s) in their place at random from the remaining non-winning, eligible entries.

7. Winner Notification

A potential winner(s) will be notified by email and/or phone. Each potential prize winner will be required to complete, sign and submit a Declaration of Compliance ("Declaration"). The Declaration will be sent via email only. A potential prize winner will be required to return the Declaration to Sponsor within three (3) days of the date of the email in which the Declaration was sent in order to claim the prize. If a potential winner cannot be contacted, or fails to submit the Declaration of Compliance within the required time period, or the prize is returned to Sponsor as undeliverable, the potential winner will forfeit the prize and have absolutely no claim to it. If the potential winner is at least 18 years old but is still considered a minor in his/her jurisdiction of residence, Sponsor reserves the right to award the prize in the name of the potential winner's parent or legal guardian, who will be required to sign the Declaration of Compliance on behalf of the potential winner and fulfill any other requirements imposed on the potential winner pursuant to



the requirements of these Rules. Potential winners must comply with all terms and conditions of these Rules to claim a prize. In the event that a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which the prize will remain un-awarded. Winners must be able to pick up the prize at the business address of the Sponsor, Reading Parking Authority, 430 S 4th Street, Reading, PA 19602, between the hours of 9:00am and 4:00pm, no later than the 30th day of the month in which the winner was announced. Valid, government-issued identification in the name of the Prize winner will be required to be presented in order to claim the Prize.

8. Prize(s)

Grand Prize(s) - One (1) gift certificate/card to a local Reading, PA restaurant, two (2) or four (4) tickets to an event at the Santander Arena, 700 Penn St, Reading, PA 19602, and one (1) Reserved VIP parking space in a nearby (to the Santander Arena) Sponsor-owned parking lot or garage. The VIP parking pass must be used in conjunction with the event tickets. Prizes may not be transferred or sold. Any additional expenses, such as food, drink, merchandise, etc., at the Santander Arena will be the responsibility of the Prize winner.

9. General Conditions

In the event that the operation, security, or administration of the Contest is impaired in any way for any reason, including, but not limited to fraud, virus, bug, worm, unauthorized human intervention or other technical problem, or in the event the Contest is unable to run as planned for any other reason, as determined by Sponsor, the Sponsor may, in its sole discretion, either (a) suspend the Contest to address the impairment and then resume the Contest in compliance with these Rules or (b) end the Contest and award the prize at random from among the eligible entries received up to the time of the impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Rules or in a disruptive manner. Any attempt by any person to damage the Sponsor's website or undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages (including attorney's fees) and any other remedies from any such person to the fullest extent permitted by law. Failure by the Sponsor to enforce any provision of these Rules shall not constitute a waiver.

10. Release and Limitations of Liability

All Contest Participants agree to release and hold harmless the Sponsor, and each of its affiliates, advertising and promotion agencies, other companies associated with the Contest, and each of their respective officers, directors, employees, shareholders, representatives, and agents (the Released Parties) from and against any claim or cause of action arising out of participation in the Contest or



receipt or use of the prize (including any travel or activity related thereto), including, but not limited to: (a) any technical errors associated with the Contest; (b) unauthorized human intervention in the Contest; (c) mechanical, network, electronic, computer, human, printing or typographical errors; (d) application downloads, (e) any other errors or problems in connection with the Contest, including, without limitation, errors that may occur in the administration of the Contest; or (f) injury, death, loss or damages of any kind, to persons or property which may be caused, directly or indirectly, in whole or in part, from the Contest Participant's participation in the Contest including acceptance and use of the prize (including any travel or activity related thereto). The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest. All Contest Participants waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

11. Disputes

Except where prohibited, each Contest Participant agrees that any and all disputes, claims and causes of action arising out of or connected with the Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively in the Berks County Court of Common Pleas. All issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, as well as the Contest Participant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Contest, shall be governed by, and construed in accordance with the laws of the Commonwealth of Pennsylvania, without giving effect to any choice of law or conflict of law rules.

12. Privacy

Participation in the Contest will require a Contest Participant to provide Sponsor with the following information:

- Name
- Email address
- Phone number
- State or zip code

This information request may be accompanied by questions relating to the Contest Participant's opinion of features on the Sponsor's website.

The requested information is used to contact the Contest Participant in the event that the Contest Participant is selected to win a prize from the Contest, in addition to sending the Contest Participant special offers and other marketing material.

Contest Participants have the option to opt-out of receiving special offers and marketing material by unchecking the appropriate box when registering for the Contest.



The Sponsor does not sell or otherwise share the information that Contest Participants provide.

An individual has the right to refuse to provide the information requested. However, he or she cannot enter the Contest if the information is not provided.

All data collected in the Contest is protected by the same security measures and procedures as the rest of the data Sponsor collects and processes on its website. Questions or concerns can be directed to: info@readingparking.com.